

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	TRACEY ROBINSON		PRODUCTEST #2967	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2967	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	09/28/12-09/28/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11110..	4	04:58A	05:58A	30S	10/01/12-10/04/12	SUNRISE THIS MORNING	4	500.00	2000.00
3	00001..	1	05:58A	07:00A	30S	09/28/12-09/28/12	THIS MORNING	1	1000.00	1000.00
4	11110..	4	05:58A	07:00A	30S	10/01/12-10/04/12	THIS MORNING	4	1000.00	4000.00
5	00001..	1	07:00A	09:00A	30S	09/28/12-09/28/12	CBS THIS MORNING	1	750.00	750.00
6	11110..	4	07:00A	09:00A	30S	10/01/12-10/04/12	CBS THIS MORNING	4	750.00	3000.00
7	Sa	1	05:58A	08:00A	30S	09/29/12-09/29/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
8	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	2400.00	2400.00
9	00001..	1	11:58A	12:30P	30S	09/28/12-09/28/12	NOON NEWS	1	1000.00	1000.00
10	11110..	4	11:58A	12:30P	30S	10/01/12-10/04/12	NOON NEWS	4	1000.00	4000.00
11	Su	1	09:58A	11:30A	30S	09/30/12-09/30/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
12	00001..	1	03:57P	05:00P	30S	09/28/12-09/28/12	ELLEN DEGENERES	1	1000.00	1000.00
13	11010..	3	03:57P	05:00P	30S	10/01/12-10/04/12	ELLEN DEGENERES	3	1000.00	3000.00
14	01010..	2	04:59P	05:30P	30S	10/02/12-10/04/12	M-F 5PM NEWS	2	2000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53202-1

DATE PRINTED

08/15/12

AND

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NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln			320 1st St SE		
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1838		
	USA			USA		
CONTACT	TRACEY ROBINSON			PRODUCT EST #2967		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT 1300		
			2967	CODE		

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Announcement 28 days
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00001..	1	05:59P	06:30P	30S	09/28/12-09/28/12	M-F 6PM NEWS	1	2500.00	2500.00
16	11110..	4	05:59P	06:30P	30S	10/01/12-10/04/12	M-F 6PM NEWS	4	2500.00	10000.00
17	00001..	1	06:27P	07:00P	30S	09/28/12-09/28/12	WHEEL OF FORTUNE	1	4000.00	4000.00
18	11110..	4	06:27P	07:00P	30S	10/01/12-10/04/12	WHEEL OF FORTUNE	4	4000.00	16000.00
19	T	1	09:00P	10:00P	30S	10/02/12-10/02/12	VEGAS	1	6200.00	6200.00
20	Su	1	11:57A	06:00P	30S	09/30/12-09/30/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
21	00001.0	1	10:00P	10:35P	30S	09/28/12-09/28/12	LATE NEWS M-F/SU	1	3600.00	3600.00
22	01010.0	2	10:00P	10:35P	30S	10/02/12-10/04/12	LATE NEWS M-F/SU	2	3600.00	7200.00
23	00001..	1	10:35P	11:38P	30S	09/28/12-09/28/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
24	01010..	2	10:35P	11:38P	30S	10/02/12-10/04/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
Total Contract:								47		87550.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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